Presentation Design Principles Training Course

This class is for professionals looking to create successful, well-designed slide decks. This class is less about the tools, such as Keynote and PowerPoint, and more about an approach to design that allows you to create impressive and impactful slide presentations. In this session you work with basic design concepts and exercises that help you to make more confident design decisions and organize your content with more success.

What you'll learn in this training course

- Designing a powerful slide deck
- Introduction to Design Principles
- History of modern design
- Influence of Art Nouveau, Bauhaus, International Typographic Style and more
- Elimination of unnecessary elements
- Design practice
- Feeling confident about space
- Layout proportions that work
- Typography

- How to use type size, style, spacing and more to make a clear information hierarchy
- Design thinking and Strategy
- Planning your information hierarchy
- Creating powerful messages
- Sketching and planning your content
- Resources for images, icons and more
- Finding and using hero images
- Building more iconic graphic presentations
- Practice in slide design
- Resolving real information design

Audience for this training course

This class for users of Keynote and PowerPoint applications. This class is not focused on tools but on design concepts that will help those responsible for creating slide decks create more professional slide presentations.

Training course duration

This class is a one day in length. It runs from 9:30 am- 4:30 pm. Lunch break is approximately from noon - 1:00 pm.

Training course curriculum

This training course uses provided lesson files and instructor selected resources.

Enrolling in this Slide Deck Design Principles Training Course

You can register for this training class online at agitraining.com, or by calling 781-376-6044 or 800-851-9237.

Locations for this Slide Deck Design Principles Training Course

You can attend classes at your training centers located in Boston, New York City, Philadelphia, on site at your office, or on-line. You can select the course location at the time of your registration.

Private and customized training course options

This training course can be offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. You can call to speak with a training representative at 781-376-6044 or 800-851-9237 to discuss customizing this training course.

Goals and objectives for this training course

American Graphics Institute is focused on providing high-quality training courses for your professional development. We provide regularly scheduled small group courses along with private or customized training.