Adobe Creative Cloud Training Class for Print Design

This Creative Cloud training class for print design teaches skills necessary for creating brochures, flyers, proposals and marketing materials. Training course participants learn to design and create a variety of materials, working with images in Photoshop, artwork in Illustrator, and assembling complete materials with InDesign. This Creative Cloud course provides a survey of these commonly used applications, and is suitable for users with no previous experience.

What you'll learn in this training course

- Adope Photoshop CC essential skills
- Retouching and editing with Photoshop CC
- Adobe Illustrator CC essential skills

- Creating and editing artwork with Adobe Illustrator CC
- Building documents efficiently using InDeisgn CC
- Combining graphics and text using InDesign CC

Audience for this training course

This Creative Cloud class is suitable for those who need an overview of the tools used for creating flyers, brochures, proposals, newsletters and other designs shared in print or as PDF. This course provides users who are new to the Adobe Creative Cloud with training on the essential skills for working with these powerful design tools. For users who need specialized training on specific applications, in-depth courses for Photoshop, InDesign, and Illustrator are also available.

Training course duration

This class is a three days in length. It runs from 9:30 am- 4:30 pm. Lunch break is approximately from noon - 1:00 pm.

Training course curriculum

This training course uses lesson files and content from the Creative Cloud Digital Classroom book, which is written by the instructors at American Graphics Institute. These training courses are delivered by the same instructors that write this best-selling training series for learning the Creative Cloud apps.

Enrolling in this Adobe Creative Cloud training course for Video and Effects

You can register for this training class online at agitraining.com, or by calling 781-376-6044 or 800-851-9237.

Locations for this Adobe Creative Cloud training course

You can attend in-person Creative Cloud classes at AGI training centers located in Boston, New York City, or Philadelphia. It is also available as a live online course. You can select the course location at the time of your registration.

Private and customized training course options

This training course can be offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. You can call to speak with a training representative at 781-376-6044 or 800-851-9237 to discuss customizing this training course. Private Creative Cloud courses can be delivered on-site at your location.

Goals and objectives for this training course

American Graphics Institute is focused on providing high-quality training courses for your professional development. We provide regularly scheduled small group courses along with private or customized training. The objective of this course is to provide foundational skills for efficient use of the Creative Cloud print design applications, with an emphasis on Photoshop CC, InDesign CC, and Illustrator CC.

Adobe Creative Cloud for Print Design Training Class topics:

Lesson 1: Getting to Know the Photoshop Workspace
Opening an existing file in Mini Bridge
Discovering the Tools panel
Accessing tools and their options
Using panels
Hidden tools
Navigating the image area
Using the Zoom tool
Using the Hand tool
Working with tabbed windows
Maximizing productivity with screen modes

Lesson 2: Using Bridge in Adobe Creative Cloud
Introducing Adobe Bridge
Navigating through the Bridge
Using folders in Adobe Bridge
Making a Favorite
Creating and locating metadata
Using the Filter panel
Saving a Collection
Automation tools in Adobe Bridge
Additional Photoshop tools
Changing the view

Lesson 3: Making the Best Selections in Photoshop
Understanding the importance of selections
Using the Marquee tools
Working with the Magic Wand tool
Selecting with the Lasso tool
Adding to and subtracting from selections
Saving selections
Using the Quick Selection tool
Fine-tuning selections with Refine Edge
Using Quick Mask
Selecting with the Pen tool

Lesson 4: Painting and Retouching
Setting up your color settings
Comparing RGB and CMYK modes
Using the Color panel
Changing Brush settings
Applying color to an image
Changing blending modes

Retouching images
Moving through the History panel
Using the Clone Stamp and Healing tools
Working with Camera Raw

Lesson 5: Creating a Good Image with Photoshop
Choosing your color settings
Working in RGB
Reading a histogram
Adding video
Making a Curve adjustment
Defining the highlight and shadow
Adjusting the midtones
Setting the neutral
Sharpening your image
Taking care of red eye

Lesson 6: An Introduction to Photoshop Layers
Discovering layers
Getting a handle on layers
Creating a new blank file
Naming your layer
Selecting layers
Moving layers
Changing the visibility of a layer
Locking a layer
Using masks in a layer
Preserving transparency

Lesson 7: Getting to Know the Adobe Illustrator CC Workspace
Exploring the Illustrator interface
Choosing a workspace
Opening a file
Using artboards
Changing your view
Zooming and scrolling
Using tools and panels
Exploring the Control panel
Working with panels and the dock
Saving workspaces and shortcuts

Lesson 8: Adobe Illustrator CC Essentials
Using Illustrator's shape tools

Adobe Creative Cloud for Video and Effects Class topics:

Repositioning and visually resizing the shapes
Putting the Transform panel to work
Constraining a shape
Entering exact dimensions
Selecting artwork
Using the shape and transform tools
Introducing layers
Cutting and pasting objects
Repeating transformations

Lesson 9: Adding Color using Adobe Illustrator CC
Exploring the Appearance panel
Changing colors in Illustrator
Adding effects
Using Live Paint
Adding a symbol
Saving swatches
Selecting the same color
Creating a color group
Using the Color panel
Adding Pantone colors

Lesson 10: Working with the Adobe Illustrator CC Drawing Tools
Understanding the Pen tool
Drawing straight, curved and hinged lines
Tracing images
Creating a tracing template
Working with Image Trace
Using the Line, Pencil and Eraser tools
Editing existing paths
Adding and removing points
Cutting and joining paths
Combining shapes with the Shape Builder

Lesson 11: Exploring Additional Adobe CC Illustrator Color Options
Adding tonal values with gradients
Customizing an existing gradient
Saving the gradient
Applying a second instance of the gradient
Using the Gradient panel
Updating a gradient
Creating and using patterns
Creating a bounding box
Applying the pattern

Editing a pattern fill
Locating existing patterns
Finishing up the illustration
Creating a Color Group
Using the Color Guide

Lesson 12: Working with and Formatting Text using Illustrator CC
Formatting text
Paragraph formatting
Using paragraph and character styles
Editing styles
Putting text on a path
Warping text
Putting text in a shape
Creating outlines
Checking spelling
Using Find and Replace

Lesson 13: An Introduction to Illustrator CC Layers
Getting to know the Layers panel
Using layers to organize your illustrations
Using the Layers panel to make selections
Creating new layers
Showing and hiding layers
Locking and unlocking layers
Rearranging layers
Moving items between layers
Remembering layers when pasting
Creating a template layer

Lesson 14: Building InDesign CC Documents with Master Pages
Planning your document
Creating a custom-sized document
Formatting master pages
Using text variables
Basing master pages on other masters
Overriding master page items
Adding layout pages
Placing formatted text
Adding images and text to master pages
Applying masters to pages

Adobe Creative Cloud for Video and Effects Class topics:

Lesson 15: Working with Text and Type in InDesign CC

Creating a text frame
Inputting text
Changing character attributes
Changing paragraph attributes
Finding and changing text
Checking and correcting spelling
Using the Glyphs panel
Creating Glyph sets
Flowing text
Threading text between frames

Lesson 16: Working with the Adobe Illustrator CC Drawing Tools

Style types
Defining paragraph styles
Applying paragraph styles
Defining character styles
Applying character styles
Updating styles
Loading styles from another document
Organizing styles into groups
Creating object styles
Applying object styles

Lesson 17: Working with Graphics in InDesign CC

How InDesign handles graphics
Locating missing images
The Links panel and Link badge
Creating a graphic frame
Adding graphics
Repositioning graphics
Fitting graphics to frames
Placing multiple graphics
Wrapping text around graphics
Importing layered Photoshop files

Lesson 18: Using Color in Your InDesign CC and Illustrator CC Documents

Applying color to text
Applying color to frames
Creating and saving a new swatch
Applying Live Corner Effects
Applying strokes to text
Creating a tint reduction
Working with gradients
Using the Eyedropper
Updating and editing colors
Using and saving spot colors

Lesson 13: Using InDesign CC to Print, Create PDFs, and Share Files

Package inventory
Actual vs. effective resolution
Preflight checks
Packaging your document
Package options
Creating a PDF
Adobe PDF Presets
PDF Export Options
Separation preview
Printing a proof